# **WSR August Newsletter**

#### Run Jurassic Update

So, it will probably come as no surprise to you that because of the Covid-19 situation in the UK we are cancelling the Run Jurassic race scheduled for 26/27September 2020.

We have been in constant contact with the event partners, landowners and all parties with an input into the event over the last few months. We have hung on to the hope that the easing of lockdown restrictions would accelerate. This has sadly not happened. We are a UK Athletics affiliated company and follow the guidelines for outdoor sporting events set down by UKA and the government.

This cancelation is really **a postponement to 2021**. 2021 will be third time lucky for the half, 10k and kid's races after last year's storm blew the race away. We are gutted to have to put this off again. The routes and opportunity to run in the beautiful landscape is a real honour for us to show to you.

The Jurassic Coast Trust, our event partners, would also like to include their thoughts in these challenging times and here is a statement from Lucy Culkin, CEO of Jurassic Coast Trust for the Dorset and East Devon World Heritage Site.

"On behalf of the Jurassic Coast Trust, I am disappointed to advise that, in consultation with our partners and land owners along the coast, we will not be able to support the 'Run Jurassic' festival of events planned for September 2020. Covid-19 has had a significant impact on the whole coast, including operations of our partners who are still considering ways to safely re-open their businesses and facilitate visitors. In recent weeks we have witnessed significant increases in visitors when the coast and its businesses have not been ready to manage this influx. We feel that it would not be responsible for us to support an event which may add pressure to an already fragile infrastructure, particularly when local communities are adjusting to new ways of working.

We are grateful to White Star Running for being understanding and accommodating to our decision, and as a runner myself, I understand how disappointing this will be for those who have been training and hoping for an event this year. We will continue to work with WSR and our partners to create a bigger and better race for 2021."

We will return in 2021, we love this race and the Jurassic Coast Trust who asked us to create the event. Andy has also written an honest account of what we are currently thinking about organising a race in the near future, you can see that <u>here</u>.









### Lockdown Frolic

Well done to all of you that managed to get out there for this event in the lovely British Summer weather. Not quite our normal race but you have surpassed yourselves with what you have got up to. We have been amazed by all the posts, pictures and emails sent in - you guys are AWESOME!! Our Facebook page have got all the pictures and video's loaded on to it for you to see.

Remember if you took part you still have August to get your 20% off a pair of shoes at Up and Running in Bournemouth when you take in your entry confirmation email to Simon & the team and one lucky winner is getting a free pair of shoes. The winners for each category prize have been contacted by Andy & Jo with details of your prizes- congratulations



As you might already know, we have our very own online running blogazine <u>Run Deep</u>. Here we run stories of great running achievements, news and training tips. We also review running kit and accessories, and give honest feedback on how we get on with them.

Olivia, one of our <u>White Star Running cheerleaders</u>, has recently written a detailed review of some trail running socks from Rockay – we love the fact they're made from recycled ocean waste! See what she thought of them in her review <u>here</u>. Read all of our reviews on kit and accessories <u>here</u>.

#### Last Chance for Virtual Run's from WSR

August will be your last chance to earn the Virtual Medals we currently have on offer and we have just added the Run Jurassic medals. 20% of any sign ups go towards raising funds for the Jurassic Coast Trust as this is our way of supporting this year!

New Jurassic t-shirts available too that are available in Kids and adult sizes. If you purchase one of these t-shirts and a Virtual Medal you will get 20% automatically off your order!

Buy here: <u>https://whitestarclothing.co.uk/collections/run-jurassic</u> https://whitestarclothing.co.uk/.../products/virtual-races

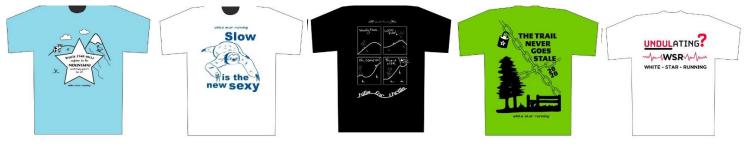




#### **T-shirt Competition Poll**

In June we launched our design your own t-shirt competition and were amazed at the entries we received. The team picked out their favourites and you will shortly be able to have your say. Congratulation to the 5 who's designs were selected.

Check an eye on <u>White Star Clothing's Facebook page</u> for the public vote and to select your winner. Once the winner is announced the t-shirt will go into production for all to purchase.



**2021** We cannot wait so here is the first of our year's race calander to start filling up your diaries and pencilling those races you'd like to do, keep an eye on our news for when entries open up.

## 2021 White Star Running Events

Our races are based in and around Dorset and come with an 'ish'; we aim to be as close as we can to the distance, but when running rural the paths go where they want!



Our regular updates are on our Facebook Page & News section of our Website

Stay Safe & Keep Running Rural